

Finland & Bird & Bird

Legal Issues in the IoT-related
Business and Science Partnerships

Innovation: Now is the Future - 28 September 2016

Ella Mikkola

connected

sensors

data

Why collaboration?

Globalization

Networks

Funding

Standardization

Cross-border(s)

"Google Invites University Researchers to Collaborate on IoT Projects" – 2016

"Open Web of Things Expedition" – 2014
(developing standards around IoT technologies)

- Privacy of IoT devices
- Security of IoT devices
- User interfaces (UI) of IoT devices

Different agreements

- Non-disclosure agreement (NDA)
- Memorandum of Understanding (MOU)
- Memorandum of Agreement (MOA)
 - Collaboration Agreement
 - Co-operation Agreement
 - Partnering Agreement
 - Research and Development Agreement
 - Development Agreement
- Master Agreement – Frame Agreement

Intellectual Property Rights (IPR, IP)

- Background intellectual property (BIP)
- Deliverables/Results/Foreground intellectual property
- Liability regarding infringements?
 - IP warranty – in general vs. regarding one's own IP
- It is possible to solve IP-related problems and to find solutions!

Interaction between project management and legal issues

- Limitation of liability
- Data protection and cybersecurity as examples
- Need to assess and plan them right from the start of an IoT project
- Combining legal, practical and technological issues, for example by
 - Identifying the risk level of the project
 - Planning protocols, protections and disaster recovery plans
 - Putting in place automated alert systems
 - Thinking about the insurance coverage
 - Implementing notification systems and recovery arrangements

connected

data

sensors

Discussion

IP

People
in
Different
Roles

Transfer
Chains

Obligation
to
Notify

Secrecy
VS
Publication

Data

Limitation
of Liability

Ella Mikkola
Partner, Attorney-at-Law
Head of Intellectual Property (Finland)
LL.M. (Turku, Finland); LL.M. in IP Law (GWU, USA)

Tel. +358 40 585 3566
ella.mikkola@twobirds.com



Bird & Bird is an international legal practice comprising Bird & Bird LLP and its affiliated businesses: www.twobirds.com

Bird & Bird